

JOSEPH WILDER

GRAPHIC DESIGNER

CONTACT

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EXPERIENCE

GRAPHIC DESIGNER

The Goodyear Tire & Rubber Company Akron, OH

Design visual assets and products for global initiatives, press releases, investor communications, & internal communications.

Serve as visual brand compliance officer & approver for global businesses, consulting with internal organizations and external agencies to ensure internally & externally developed communications materials and websites are on brand and of sufficient quality.

Manage digital signage communications channel; producing advertisements and strategies for campaigns, supported launch of signage platform and trained associates in content management system at multiple Goodyear facilities in the US & abroad.

Photograph corporate and media events; christening of Goodyear airships, Secretary of Defense's Freedom Award ceremony in Washington DC, and investor conference in Boston.

Develop & administer Microsoft SharePoint-based resources for submitting & tracking status of global design services and global intranet news articles.

August 2013–
Present

SERGEANT

United States Army Reserve Akron, OH

Leadership role—Squad leader assigned 11 soldiers.

Plan, conduct, and lead training exercises; supervising & mentoring junior soldiers in occupational and standard military tasks.

Ensure assigned soldiers exceed standards of evaluations in preparation for conducting military tasks and operations under adverse conditions in hostile environments.

Operated in combat logistics patrols throughout entirety of Iraqi theater of operations as well as redeployment of materials and munitions in Kuwait.

June 2007–
Present

MARKETING INTERN

The University of Akron Akron, OH

Designed print & digital advertisements for Auxiliary Services department, supporting campus-owned stores and hotel.

Researched, wrote, and produced catalog for incoming freshmen, recommending merchandise based on course requirements.

Photographed products and locations for use in advertising material.

May 2013–
August 2013

EDUCATION

BACHELORS OF FINE ART—GRAPHIC DESIGN

The University of Akron Akron, OH

Minors in Professional Photography & Digital Imaging

2005–2014

CERTIFICATE—CISCO COMPUTER NETWORK SECURITY

Auburn Career Center Concord, OH

2003–2005

CERTIFICATIONS

ADOBE-AUTHORIZED TRAINING CENTER

trainsimple.com

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, & Web Design

